Alexander Jones, founder and executive artistic director of the downtown St. Petersburg international nonprofit dance+ company projectALCHEMY, is a graduate of the University of South Florida and recent MFA graduate of Hollins University studying dance. Jones received training from the LINES Ballet BFA Program under direction of Marina Hotchkiss. He has had the opportunity to work with Alonzo King, Bill T. Jones in Serenade/The Proposition, and Doug Varone in The Rite of Spring. He has performed in Tunisia, Africa with the University of South Florida on behalf of the American Embassy and the Tunisian Dance Federation. A native Floridian, Jones is a proud member of the Actor's Equity Association and current performer at Walt Disney World in stage shows such as Hocus Pocus Villain Spelltacular, A Totally Tomorrowland Christmas, Dream Along with Mickey, and Beauty and the Beast Live On Stage. He is an alumnus of ArchCore40 in NYC and works closely with choreographer Jennifer Archibald as her choreographer assistant in the Florida Dance Festival. In 2012, he choreographed and directed his first evening length work entitled First You, Then The Rest at the Studio@620 in St. Petersburg. In the Spring of 2013, Jones joined Yow Dance Company and had the honor of choreographing works for the company for both Spring Into Dance and the Orlando International Fringe Festival. Later that fall, he returned to the Studio@620 to premiere his second evening-length work, Contact. Jones participated in Project GenYes! at the Studio@620 made possible by the Doris Duke Charitable Foundation and premiered his third evening-length work, Uncovered: Power of the Being at the Studio@620. In 2016, Jones became the Artistic Director of Collective Soles Dance, making it his mission to connect the Tampa Bay area through collaboration. The following year, Alex was one of the resident choreographers at the Florida Dance Festival, where he premiered his latest work Behind the Front. Jones is on faculty as an adjunct professor at the University of Tampa, teaching techniques classes that help students prepare for both concert and commercial stages. Community and collaboration are at the forefront of Jones' dance works with the company, as well as in and around St. Pete. He served as the Dance Artists in Residence at the Studio@620, assisting in dance programming alongside Bob Devin Jones.