



NEWS RELEASE | December 10, 2020

CONTACT: Kelly Smith, Communications Manager, ksmith@floridaorchestra.org; 727.362.5448

The Florida Orchestra names Susana Weymouth as chief development officer for fundraising team



Susana Weymouth
Photo credit:
Alex McKnight

ST. PETERSBURG, FL – The Florida Orchestra today announced that Susana Weymouth will join TFO as its new chief development officer in January 2021. Weymouth leaves her role as the highly successful executive director of Tampa Bay Businesses for Culture and the Arts (TBBCA), which she joined in 2015.

“We are thrilled to welcome Susana Weymouth to the TFO family. With her extensive experience building support for the arts in Tampa Bay, she is a natural fit for The Florida Orchestra now and as we shape our future,” said TFO President & CEO Mark Cantrell.

Weymouth has been a champion of the arts for more than four decades, working in some of the great cultural centers around the world. She has had leadership or development roles in the business, non-profit and education sectors in Miami, New York, London and Beijing, among others.

In her new role, Weymouth will lead a team responsible for creating and managing a comprehensive fundraising plan for the largest professional orchestra in the state as it navigates the financial effects of the coronavirus pandemic and beyond. TFO’s operating budget is \$11.5 million in a typical year.

She already has worked on collaborations with the orchestra as one of TBBCA’s closest cultural partners. “I believe I know The Florida Orchestra as well as someone from the outside can,” Weymouth said. “I feel privileged to join an organization that is steadfastly dedicated to the Tampa Bay community, and I’m excited to do all I can to further the success of this valuable economic and artistic gem.”

Born in Havana, Cuba, Weymouth is bilingual in English/Spanish, fluent in French, and has studied Mandarin Chinese. She has been married for 32 years to renowned Franco-American architect Yann Weymouth.

In October, The Florida Orchestra was one of the first and largest arts organizations to return to the stage in Tampa Bay after an eight-month hiatus, with strict new health and safety measures in place. This weekend TFO has multiple live performances of its annual [Holiday Pops](#) (Dec. 11-13) in the Raymond James Pops series; coming up is [Classical Christmas](#) (Dec. 16, 17 & 20), which also will be live streamed for free Dec. 20. All concerts are at the Mahaffey Theater in St. Petersburg. TFO just announced concerts in the next phase of its reimagined season in January; tickets go on sale to the general public on Dec. 21. For details, [click here](#).

[About The Florida Orchestra](#)

The Florida Orchestra (TFO) is recognized as Tampa Bay’s leading performing arts institution, the largest professional orchestra in Florida, and one of the most vibrant and innovative orchestras in America. For its 53rd season, the orchestra is proud to introduce free live-streaming video of select concerts so everyone has access to the music. Under the leadership of Music Director Michael Francis, TFO performs series of classical, popular, and morning coffee concerts in the Tampa Bay area. The orchestra is dedicated to connecting to the community both in-person and virtually, with TFO at Home, family and youth concerts and other educational programs. For tickets and information: FloridaOrchestra.org