Musicians of The Florida Orchestra

As of November 4, 2019

VIOLIN
Jeffrey Multer,* Concertmaster
The Suzette McCune Berkman & Monroe E. Berkman Chair
Nancy Chang,* Associate Concertmaster
Tampa Bay Times Chair
Jeffrey Smick,* First Assistant Concertmaster
Lei Liu,* Second Assistant Concertmaster
Sarah Shelman,* Principal Second
The Emily R. Nelson Chair Given by Duke Energy
Lucas Guideri,* Assistant Principal Second
Valerie Adams
Toula Boniè
Saundra Buscemi
Mary Corbett
Linda Gaines
Oleg Geyer
Cynthia Gregg
Linda Hall
Vivek Jayaraman
Yan Jiang Lu
William Ronning
Yuan-Yuan Wang
Natalie Yu

VIOLA
Derek Mosloff,* Principal
Ben Markwell,* Assistant Principal
Lewis Brinin
Alan Gordon
Alison Heydt
Kenneth Kwo
Warren Powell
Barbara Rizzo

VIOLONCELLO
James Connors,* Principal
The Dick & Helen Minck Chair
Lowell Adams,* Assistant Principal
Rebecca Bialosky
Alfred Gratta
Laura McKey Smith
Merrilee Wallbrunn
Doniyor Zuparov

BASS
Dee Moses,* Principal
James Petrecca,* Acting Assistant Principal
John DiMura
Roger Funk
Alan Glick

FLUTE
Clay Ellerbrook,* Principal
The Barbara & Thomas Farquhar Chair
Daphne Soellner,* Assistant Principal
Sandra del Cid-Davies

PICCOLO
Sandra del Cid-Davies
The Gregory & Elizabeth Sembler Chair

OBOE
John Upton,* +Principal
The Barbara & Thomas Farquhar Chair
Mitchell Kuhn,* Acting Principal
Lane Lederer,* Assistant Principal
Jeffrey Stephenson

ENGLISH HORN
Jeffrey Stephenson

CLARINET
Natalie Hoe,* Principal
The Bertelstein Family Chair
Erika Shrauger,* Assistant Principal/E-Flat Clarinet
Joseph Beverly

BASS CLARINET
Joseph Beverly

BASSOON
Joshua Baker,* Principal
Maurizio Venturini,* Assistant Principal
John Kehayas

CONTRABASSOON
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FRENCH HORN
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Kurt Grissom

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The Dick & Helen Minck Chair

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Kaitlin Springer,* viola

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Click Here to follow FloridaOrchestra.org/blog.
Get an exclusive look at the musicians behind the music.

*1-year appointment
+Leave of Absence
THE FLORIDA ORCHESTRA BELONGS TO TAMPA BAY

Every day, nearly 150 people move to Tampa Bay. Our home is a thriving, vibrant community and arts destination, shaped as much by our culture and institutions as our award-winning beaches. Deeply rooted in this community for 52 years, The Florida Orchestra is proud to help drive that growth as the largest professional orchestra in the state and the only performing arts organization that bridges the entire bay area.

This report tells the story of how The Florida Orchestra is helping to build our community. At the core of all we do is outstanding musical artistry under the leadership of Music Director Michael Francis. We use extraordinary music to teach life skills to schoolchildren, to comfort hospital patients, and to perform free concerts in parks, museums, malls, and more. When so much in the world can divide us, extraordinary music has the power to bring us together and have a positive impact on every person in Tampa Bay.

This is also the story of an orchestra on the rise, poised for the strongest, boldest era in our history. The artistic excellence of our maestro and musicians, generosity of our donors and patrons, strategic leadership of our boards, and tireless work of our staff have brought us this far. Through the steadfast support of our community and our shared passion for the power of music, we are building something remarkable that will last for generations to come. Thank you.

Mark Cantrell
President & CEO

Janet E. Paroo
Orchestra Board Chair

Michael Francis
Music Director
Music is not a luxury or a whim. It goes straight to the heart of being human. Music helps us make sense of our world, our community, our own lives like nothing else can.

— Mark Cantrell, TFO President & CEO
Full-time professional musicians who live, work and teach in Tampa Bay

The Power of Music

Photo by JM Lennon
The only arts organization that bridges the bay

Regular concerts at the Straz Center in Tampa, Mahaffey Theater in St. Petersburg, and Ruth Eckerd Hall in Clearwater.

Find a full schedule of events at floridaorchestra.org.

**Tampa Bay Times Masterworks**
42 performances of 14 programs

**Raymond James Pops**
27 performances of 9 programs

**Coffee concert matinées**
14 performances of 9 programs

**Film Concerts**
5 performances of 4 programs

**Rock Concerts**
2 performances of 2 programs

**Gala Concert with Grammy Award-winning singer and songwriter Seal.**
1 performance

**The Hough Family Foundation**
**Inside the Music Series**
3 performances

130

Performances, paid and free concerts combined.

208,598

Total attendance, paid and free concerts combined for 8-month season

117,466

Total paid attendance for core concerts, 45% increase since 2010
**INNOVATION**

**Transfigured Night**

Unlike any other orchestra in the nation, TFO told the story of Schoenberg’s *Transfigured Night* through a groundbreaking fusion of live music and a world-premiere art video that was produced and supported locally. It was the first collaboration between Maestro Francis and our first-ever Visual Artist-in-Residence Geff Strik, but promises to be the first of many.

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**A Child of Our Time**

TFO partnered with the Florida Holocaust Museum and The Master Chorale of Tampa Bay to commemorate the 80th anniversary of Kristallnacht, featuring a rarely performed work by Michael Tippett. This was one of several partnerships with local institutions and arts organizations throughout the season.

For the fourth year in a row, TFO featured new music by Florida composers, including a statewide Student Composer Competition.

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**COLLABORATION**
If you believe in the power of music to affect people’s lives in a positive way, if you believe in the power of music to heal, to help people understand themselves and to empathize with others, then you have to take it to everybody. Not everyone is able to come to the concert hall.

-Music Director Michael Francis
Building Our Community

People experienced the orchestra through 142 community events & programs. *Most for free.*

47% increase in four years under Michael Francis.

Photo by Chris Zuppa
We’re all over Tampa Bay
Community engagement participants by county

<table>
<thead>
<tr>
<th>County</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tampa/Hillsborough</td>
<td>46%</td>
</tr>
<tr>
<td>St. Petersburg/South Pinellas</td>
<td>37%</td>
</tr>
<tr>
<td>Clearwater/North Pinellas</td>
<td>13%</td>
</tr>
<tr>
<td>Other (Pasco, Citrus, Highlands counties)</td>
<td>4%</td>
</tr>
</tbody>
</table>

Performed in more than 20 venues, including hospitals, parks, schools, churches, retirement communities, museums and more.

For more about our Community Engagement programs visit floridaorchestra.org/education-community/

44,000
People at six free Pops in the Park concerts – our biggest concerts of the year

Sing Out Tampa Bay is an annual, casual sing-along that Francis started in his first season.
TFO gives thousands of free tickets to kids and teens for Masterworks and Coffee concerts, and provides many other community and education programs for low or no cost.

Classical Kids Tickets
Family Concerts
Happy Hour Concerts
Hospital Concerts
Instrument Petting Zoos

Masterclasses
Open Rehearsals for Schools
Pops in the Park
Pop-Up Performances
Prodigy Cultural Arts Partnership

Side-by-Side Concerts with students
Student Lobby Performances
Teaching Artist Partnership
Woodson Chamber Concerts
Youth Concerts

Click Here to follow The Florida Orchestra. Follow us and never miss a community event.
Education: From concert hall to classroom

Education programs reached 26,413 students at 52 events.

Students at Youth Concerts in Hillsborough, Pinellas and Pasco counties. For many, it’s their first orchestra experience ever.

TFO produced the concerts and a 44-page study guide for use all year long. The guide includes vocabulary, listening exercises and writing prompts related to a “Heroes” theme.

24,729

Photo by Chris Zuppa
“Through the program, someone can tell them it’s okay, can help them work through their struggles, so they can come out an even stronger person on the other side.”

-Bonnie Dinicola, parent of Prodigy violin student

Prodigy Cultural Arts Partnership | Free violin lessons for kids

**Goal: Use violin to teach life skills to underserved kids**

In just one year, program has grown from 1 site to 5 in Hillsborough County, reaching 100 kids. Most have never picked up a violin before.

Teaching Artists | Partnership With Pinellas County Schools

**Goal: Teach strings to teachers and students in support of music education**

Two professional musicians split their time between the TFO stage and the classroom. Worked with 27 Pinellas classrooms last school year.

“We went from The Sister Act sounding orchestra to last year gaining superiors at MPA. I couldn’t have done it without the partnership.”

-Meghan Lance, strings teacher at Thurgood Marshall Fundamental Middle School

Watch local students learn how to play the violin at no cost!

Watch how we educate, inspire, and thrive.
Thank you to our many donors

Gala Concert with Grammy Award-winning singer and songwriter Seal.

As Tampa Bay grows strong, so does The Florida Orchestra. We help each other thrive. Only with the steady support of our community can we continue to build something exceptional that will serve Tampa Bay for generations to come.

-Janet Paroo, Board Chair

The gala concert is TFO’s premier fundraising event to support its artistic and community programs. Previous years have featured other musical artists such as Sting, Yo-Yo Ma, and Itzhak Perlman.
Revenue

42%  ■ Ticket Sales

Annual Donations

47%  ■ Individuals 40%
4%    ■ Corporations 4%
3%    ■ Government 3%

11%  ■ Endowment, Bequests & Other

Endowment As of June 30, 2019:
$22 million

Expenses

51%  ■ Concerts & Programs
17%  ■ Administration
10%  ■ Community Engagement
10%  ■ Venues
7%   ■ Marketing & Communications
4%   ■ Fundraising

Budget:
$11.5 million

Make a donation by visiting floridaorchestra.org/donate/contribute1
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Raised more than $100,000 to support TFO through creativity and fundraising events.
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As of June 30, 2019

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